

Student-Initiated Internships through the Marcel Gani Internship Program

Student-initiated internships allow Ross students to recruit and shape their internship opportunities with innovative and growing startups and venture capital firms. The Zell Lurie Institute encourages companies to hire interns by paying up to 50% of the intern's salary.

Michigan Ross students have access to the Kresge Business library and their full list of business databases that may be used during their internship. This will help them identify new markets, survey the competitive landscape, and uncover information that will improve your current business planning.

Internships should follow these guidelines:

Host companies must be entrepreneurial and in the early growth phase of development with secure financial backing from outside funding or internally generated cash flow. Ideally, the company will have no more than 50 employees.

The 12-week internship should be developed based on, and in line with, the company goals. The opportunity should focus on how the student can help the company achieve its goals in a full-immersion entrepreneurial experience.

We suggest that MBA interns be paid a minimum of \$600/week and BBA interns be paid a minimum of \$450/week for 12 weeks. The Institute will match the salary and pay the intern a maximum \$7,200 for MBAs and \$5,400 for BBAs.

To apply:

The student must write a two-page statement identifying the company, the scope of work to be performed, and expected outcomes for the company and student.

The Institute will approve, reject, or make recommendations on the scope of the statement.

After approval, the company sends a letter of commitment to the Institute that agrees with the scope of work statement and includes the intern's compensation. This letter must be signed by both a company representative and the student intern.

Applications are accepted beginning January 15, and those received by March 19 have a higher likelihood of being funded.

