



Jake Sadow

BA '24

Zell Entrepreneur
2024 Cohort

Venture: Current2

Current2 is a text-message-based newsletter delivering the latest news in a 2-minute audio brief. Our focus is ease of access and ease of use; the service is funded by sponsor advertisements.

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About Jake



Why Entrepreneurship?

I am drawn to entrepreneurship by the chance to turn a simple idea into an innovative solution; the thrill of conceptualizing, building and growing a tangible product from the ground up excites me.



Fun Fact

My main winter sport is skiing, but I switch to snowboarding when I'm riding the slopes out east.



Support Needed

Marketing expertise to help grow brand awareness.
Guidance in managing a large team effectively.