



# Trinity Brown

## BBA '24

Zell Entrepreneur  
2024 Cohort

Venture:

## Trinity Barbara [the brand]

Trinity Barbara [the brand] is a jewelry brand that exclusively uses ethically-sourced fine metals and gemstones to create versatile and durable luxury jewelry. With a strong focus on sustainability, each piece is created to fit and complement any style or aesthetic.

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## About Trinity

### Why Entrepreneurship?



This journey not only empowered me to overcome adversity but also allowed me to build a unique and successful path that diverged from my original dream of a professional dance career. I embraced entrepreneurship because it offered me a creative outlet and a way to regain purpose during my recovery from spinal surgery, allowing me to channel my passion for jewelry design and sustainability into a thriving brand.



### Fun Fact

I attended New York Fashion week with my debut couture collection in February 2023!



### Support Needed

How to join communities of entrepreneurs, particularly in NYC, PR help with marketing strategy, introduction to buyers in the retail space, help high moq manufacturing units and acquiring funding